

Matthew Vella

Graphic Designer | Photographer | Creative

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mathieucristofor.com

Education

BA Design Studies & BFA Photography – San José State University 2016 GPA 3.7

Salzburg Scholar – San José State University 2016

One of eighteen applicants to be sent to a global Citizenship seminar in Austria, to help globalize our campus.

Dean's Honor Award – San José State University 2016

Florence Study Abroad Program 2007

Dean's Academic Honors – Santa Rosa Junior College 2006

Experience

The Shoe Surgeon 2013–Present

Graphic Designer | Photographer | Creative

Work alongside Dominic Chambrone (CEO & Founder) as his confidant and friend. Create graphics for custom shoe orders and original silhouettes, design shoe/merchandise concepts, pattern making/cutting.

Photograph completed/in process orders, for media outlets and company website, write press releases, create marketing materials, inventory, client relations, keep workspace organized, and help with company growth.

Freelance 2010–Present

Graphic Designer | Photographer | Creative

As a graphic designer I've worked on projects for clients ranging from logos, websites and running a full political campaign to advertising print/web ads to company branding. My photography work entails head shots, weddings/events, family portraits and product shots, as well as, wildlife, nature and street/travel.

Safeway/Vons 2002–2014

Journeyman Food Clerk

I was entrusted to build and motivate strong teams to resuscitate failing departments, responsible for product stock—ensuring on hand quantities met customer needs, and maintaining strong interpersonal relationships between executives, employees, and vendors, as well as, dealing courteously and professionally with guests to build rapport for repeat and lifetime customers.

Other Experience

First Exposures 2014–Present

Mentor

One-on-one mentoring program empowering youth through photography and fostering positive relationships.

San José State University 2013–2016

Photo Lab Tech

Assist students with checking-out/in lighting and darkroom equipment, equipment troubleshooting, replenish/replace darkroom chemicals. We worked with Profoto and Elinchrom equipment.

Dwight Bentel Hall Communications 2015–2016

Art Director

Applicant based PR & Advertising program at San José State University where I worked as an art director with various clients, on and off campus. I worked on websites, print and web ads, layout designs and campaigns.

Gallery Exhibitions

(full CV online)

Soul Glitch Oct 2016

BFA solo photography exhibition at San José State University

Be in the Moment Jun 2014

Solo photography exhibition for San José First Fridays Art Walk